

SPORTS EDUCATION PACKAGES 2024

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for Sports Educators

You're a sports educator: Our readers are your audience! We promote sports and health education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free to do). **Then choose one of the packages below, or let us tailor one to your needs!**

✓ **INTRO: \$930 \$750**

- One-year content ad on sports / exercise classes or camps page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter



✓ **STANDARD: \$2130 \$1500**

- One-year content ad on sports / exercise classes or camps page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter
- One year upgrade so anything you post is highlighted with graphics and description in top sections of lists and events and camp calendar (clicked on 4-5 times as non-upgraded listings)

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

[CLICK HERE TO SEE SAMPLE E-BLASTS](#)

✓ **PREMIUM: \$4530 \$2900**

- One-year content ad on sports / exercise classes or camps page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter
- One year upgrade
- Two e-blasts to entire list exclusively about your program (usually one advertising spring/summer programs and one for fall)
- One year of square ad (250 x 250 px) running throughout the site, can swap ads and A/B test anytime

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

